

Facts

WHAT DOES **PINNACLE BANK** DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and payment history
- credit scores and credit history
- account balances and account transactions

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Pinnacle Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Pinnacle Bank share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We do not share
For our affiliates' everyday business purposes – information about your transactions and experiences	No	We do not share
For our affiliates' everyday business purposes – information about your creditworthiness	No	We do not share
For our affiliates to market to you –	Yes	Yes
For nonaffiliates to market to you –	No	We do not share

To limit our sharing

- Call 888.293.6271 – Press 8 for the Privacy Opt Out option, **OR**
- Visit us online: pinnbank.com, pinnbanktx.com, or wypinnbank.com.

Please note:

If you are a *NEW* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Questions?

Call 888.293.6271 or go to the above listed website for your bank.

Who we are

Who is providing this notice?

Pinnacle Bank, Nebraska; Pinnacle Bank, Texas; and Pinnacle Bank, Wyoming.

What we do

How does Pinnacle Bank protect my personal information?

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

How does Pinnacle Bank collect my personal information?

We collect your personal information, for example, when you

- open an account or deposit money
- pay your bills or apply for a loan
- use your credit or debit card

We also collect your personal information from others, such as credit bureaus, affiliates or other companies.

Why can't I limit all sharing?

Federal law gives you the right to limit only:

- sharing for affiliates' everyday business purposes – information about your creditworthiness
- affiliates from using your information to market to you
- sharing for non-affiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

See below for more on your rights under state law.

What happens when I limit sharing for an account I hold jointly with someone else?

Your choices will apply to everyone on your account.

Definitions

Affiliates

Companies related by common ownership or control. They can be financial and non-financial companies.

- *Our affiliates include financial companies such as Pinnacle Bank, Nebraska; Pinnacle Bank, Wyoming; Pinnacle Bank, Texas; Bank of Colorado The Pinnacle Agency, LLC; PFS Insurance Group, LLC; and Bankers Title Agency of Nebraska, LLC*

Nonaffiliates

Companies not related by common ownership or control. They can be financial and non-financial companies.

- *Pinnacle Bank does not share with nonaffiliates so they can market to you.*

Joint marketing

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- *Pinnacle Bank doesn't jointly market.*

Other Important Information

Texas Residents Only:

Pinnacle Bank is chartered under the laws of the State of Texas and by state law is subject to regulatory oversight by the Texas Department of Banking. Any consumer wishing to file a complaint against Pinnacle Bank should contact the Texas Department of Banking through one of the means indicated below:

IN PERSON OR BY U.S. MAIL:
Texas Department of Banking
2601 North Lamar Boulevard, Suite 300
Austin, Texas 78705-4294

TOLL-FREE PHONE: 877.276.5554
FAX: 512.475.1313
EMAIL: consumer.complaints@dob.texas.gov
WEBSITE: www.dob.texas.gov